



Yosemite Conservancy Media Fact Sheet

What We Do

Our donors make it possible for us to provide grants to Yosemite to help preserve the park and enhance the visitor experience.

Trails, Wildlife and Habitat: With support from donors, we fund grants for trail and habitat restoration, wildlife management, research and more. Our grants have improved iconic trails and destinations throughout the park, such as Tunnel View, Lower Yosemite Fall and Mariposa Grove. In 2019, our 40 new grants will help the park restore wetlands and wilderness areas, protect wildlife, provide engaging visitor and youth programs, and more. yosemiteconservancy.org/your-gifts-work

Connecting People to Yosemite: We help people connect with Yosemite in every season through guided Outdoor Adventures; art, theater and volunteer programs; and the rustic Ostrander Ski Hut. Our [webcams](#) show El Capitan, Half Dome, the High Sierra and Yosemite Falls. yosemiteconservancy.org/experience-yosemite. *Please use the contact information below for permissions to use images from our webcams.*

Visitor Services: Our volunteers serve as key contacts for visitors seeking information in the park, while our Wilderness team helps backpackers rent bear-proof food canisters and reserve permits. Our donors have funded bear-proof food lockers at campgrounds and trailheads throughout the park.

Bookstores and Publishing: Our bookstores online and in the park offer top-quality products, including maps, guides, unique apparel, and a variety of books, including many produced by our long-running publishing program. Proceeds fund essential work in Yosemite. yosemiteconservancy.org/shop

Fast Facts

Highlights

- \$15.3 million in total support to Yosemite in 2019
- \$125+ million in grants to Yosemite
- 640+ total projects completed
- 40 new grants in 2019
- 50,000+ donors
- 800,000+ people benefited from Conservancy-run programs and services in 2018
- Donate: yosemiteconservancy.org or 1-415-434-1782
- Offices: San Francisco and Yosemite (El Portal)

Yosemite Conservancy Highlights

- History** Yosemite Conservancy has more than 95 years of philanthropic experience in Yosemite, preserving the park for current and future generations. The Conservancy established an early model for many of today's national park nonprofit partners. Full history: yosemiteconservancy.org/history
- Support** Yosemite Conservancy support is from:
- Individual donations, estate and memorial gifts
 - Foundation and corporate grants
 - Yosemite license plate holders (issued by California Department of Motor Vehicles)
 - Proceeds from Yosemite Conservancy's bookstores and programs, such as guided Outdoor Adventures
- Full details: yosemiteconservancy.org
- Volunteers** Hundreds of people per year participate in Yosemite Conservancy's volunteer programs, helping with visitor services, habitat restoration, events and fundraising activities. Full details: yosemiteconservancy.org/volunteer
- Communicating Our News** Yosemite Conservancy communicates through a variety of channels, including our website and social media, monthly enewsletters, a biannual magazine, an annual report, direct mail, events, and the news media. Learn more: yosemiteconservancy.org/about-yosemite-conservancy
- Leadership & Staff** Frank Dean became president of Yosemite Conservancy in 2015 after nearly six successful years as superintendent of the Golden Gate National Recreation Area, part of a National Park Service career that spanned almost four decades. Since joining the Conservancy, he has overseen the completion of noteworthy projects to benefit Yosemite, including a successful \$20-million fundraising campaign to restore Mariposa Grove. A board of trustees is responsible for overseeing management, activities and governance. Day-to-day operations are managed by a permanent staff of 39.
- For a biography of Frank, and a board and council list: yosemiteconservancy.org/about-yosemite-conservancy
- Media Contacts** Peter Bartelme, 415-664-1503, pb@prstrategies.com or Jennifer Miller, Marketing and Communications Director, 415-434-1782, jmiller@yosemiteconservancy.org

MISSION

Yosemite Conservancy inspires people to support projects and programs that preserve Yosemite and enrich the visitor experience.

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